

Cassandra Velasco Adams

DIRECTOR OF
CHILDREN'S
PROGRAMMING



PROFESSIONAL BIO

Cassandra Velasco Adams began her journey with the Women's Resource Center to End Domestic Violence in 2014 as a volunteer child and family advocate. Over nearly six years of dedicated service—volunteering, interning, and working directly with children—she developed a deep commitment to supporting young survivors. In 2019, she became the Director of Children's Programming, leading initiatives that create safe, nurturing spaces for children impacted by domestic violence. She also serves as the director of Camp PEACE, WRC's transformative 8-week summer camp focused on violence prevention and healing.

A champion for social-emotional learning, Cassandra is the agency's SEE Learning specialist, equipping educators with tools to foster social, emotional, and ethical intelligence in both students and themselves. She is trained in Cognitively Based Compassion Training and the Community Resiliency Model, further enhancing her ability to support children in building emotional strength and self-awareness.

Cassandra's leadership and innovation have earned her widespread recognition. In 2022, she was named one of Georgia Trend Magazine's 40 Under 40, finishing in the Top 10. She was also honored as one of Atlanta's 40 Under 40 Most Innovative Leaders by Best Self Magazine for her work with children and teens affected by violence. In 2024, she was selected for the 2024-2025 Educators' Neighborhood cohort by the Fred Rogers Institute, joining a global network of educators committed to peace education and the application of Fred Rogers' philosophies in child development.

Cassandra holds a B.A. in Religious Studies and an M.A. in Religious Studies with a concentration in Nonprofit Management. Her graduate thesis, Project Peace: A Nonprofit Project Proposal, explored the integration of mindfulness meditation in public schools as a trauma-informed approach to fostering resilience among children, regardless of religious background.

GET IN TOUCH

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